

## D B CORP LTD.

### KEY PERFORMANCE METRICS

(Rs. In Mn)

Particulars ( INR MN)							
	FY 18-19	Q3 FY19	Q3 FY20	Variance % (YOY)	YTD Dec 9 Months FY19	YTD Dec 9 Months FY20	Variance % (YOY)
	12 Months	3 Months	3 Months		9 Months	9 Months	
<b>Profit &amp; Loss Items</b>							
Advt Revenue	17625	4813	4248	-11.7%	13494	12338	-8.6%
Circulation Revenue	5237	1301	1321	1.6%	3964	3921	-1.1%
Total Revenue	24793	6616	6017	-9.1%	18883	17464	-7.5%
NP prices ( MT)	43596	45390	38158	-15.9%	43312	39325	-9.2%
News Print Cost/Total Cost	47.1%	48.3%	43.8%		47.7%	45.2%	
Personnel Cost/Total Cost	22.2%	21.4%	23.3%		22.2%	23.7%	
Other Operational Cost/Total Cost	30.6%	30.2%	32.9%		30.1%	31.1%	
Total Cost	19596	5199	4571	-12.1%	14740	13216	-10.3%
EBIDTA	5197	1417	1446	2.1%	4142	4248	2.6%
EBIDTA Margin	21.0%	21.4%	24.0%		21.9%	24.3%	
PAT	2731	757	815	7.7%	2194	2508	14.3%
Pat Margin	11.0%	11.4%	13.6%		11.6%	14.4%	
<b>Balance Sheet Items</b>							
Gross Fixed Assets	16256	16204	16645		16204	16645	
Net Fixed Assets	9071	9247	8787		9247	8787	
Secured Gross Term Debt	0	0	0		0	0	
Secured Net Term Debt	(1329)	(958)	(1224)		(958)	(1224)	
Tangible Networth	18269	18140	17413		18140	17413	
Debt / Equity	0.00	0.00	0.00		0.00	0.00	
Debt / EBIDTA	0.00	0.00	0.00		0.00	0.00	
ROCE	21.7%	21.2%	21.0%		21.2%	21.0%	
RONW	14.9%	15.1%	17.6%		15.1%	17.6%	
Current Ratio (Including Term Loan Liabilities due in 1 Year)	3.8	3.8	3.6		3.8	3.6	
Total Outside Liabilities/Tangible Net Worth	0.3	0.3	0.3		0.3	0.3	
Inventory Turnover (Days)	99	93	94		93	94	
Debtors Turnover (Days)	92	93	93		93	93	